**LIVING IN A SLUM LIKE KIBERA** is hard. The struggle to survive is **CRUEL & CONSTANT.**

**SURVIVING IS NOT ENOUGH,** WE ALL DESERVE TO **thrive.**

**FACTS ABOUT KIBERA:**

- **10x10 ft.**
  - Size of a Typical HOME
  - That’s like **to** people all living in your bedroom

- **9%**
  - Live with HIV
  - That’s like **in** of your friends have HIV

- **$1-$3**
  - Average daily INCOME
  - That’s like **cup** of coffee is all you can afford in a day

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**THE GOAL**
Empower and equip every motivated Kiberan to be healthy, educated, and self-sufficient.

**THE BELIEF**
Slums are unsafe and dirty; the people who live there are not. Living in a slum does not define a person’s character or capacity for success.

**THE APPROACH**
Make life better today. Help them thrive tomorrow. Working collaboratively, we offer opportunity, not charity.

**MEET JACKLINE KIMANI**
A thriving part of CFK since 2007, she’s a phenomenal soccer player on the elite CFK Queens team, a Safe Space group leader for adolescent girls, and an aspiring engineer.

**CFK develops the WHOLE person:**

**EDUCATED MINDS**
Academic, social, and emotional learning are necessary for personal development. From scholarships to sports teams to art activities, we provide places to play, learn, and grow.

**HEALTHY BODIES**
You can’t thrive if you’re not alive. Healing the sick and promoting healthy lifestyles keep the whole community healthy.

**SECURE FINANCES**
Financial self-sufficiency unlocks possibility. Trainings and coaching help current and future entrepreneurs build businesses that meet community needs and generate income.
DEAR FRIENDS OF CFK:

Every year as we gather stories and metrics to share with you in an Annual Report, we aim to demonstrate the incredible impact made possible by your contributions.

Your support makes a difference. It changes lives. This year alone, you helped Carolina for Kibera directly serve more than 81,811 Kiberans of all ages.

The numbers speak loudly: 34,455 treated at the Tabitha Clinic, 1,600 girls reached in the Daughters United program, 3,450 players registered in the annual Kibera Champions League soccer tournament, 106 school scholarships awarded—and that’s just some of our programs. Behind each number, there is a story and a person. One of those people is 19-year-old JACKLINE KIMANI (see photo on previous page). Jacky has been actively involved in CFK programming for six years and attributes her current and future success to the opportunities and experiences afforded by CFK. “My friends who are in CFK think differently. They don’t see obstacles as impossible challenges. They find a way to make things happen,” she commented.

It’s a sentiment that we hear over and over again. The Kiberans with whom we work are focused, determined and creative. They get things done.

And they don’t do it alone. The support of people like you helps sustain and expand CFK’s impact. As you read this report, we hope you’ll feel proud of the many successes we achieved together last year. Your support helps thousands of young people like Jacky benefit from CFK’s programs. Thank you for believing in their future.

Tuko Pamoja (We are together),

Hillary Omala
Executive Director
(Kenya)

Jane Kilonzo
Chair, Board of Trustees
(Kenya)

Leann Bankoski
Executive Director
(United States)

Jennifer Coffman
Chair, Board of Directors
(United States)

Participants in CFK’s Daughters United (Binti Pamoja) program work at a sandal shop started and run by a program alum.

Kids in Kibera want to have fun. By offering youth-friendly activities like soccer, jump rope, and arts programming, we give Kiberan youth a chance to have fun while ensuring they grow academically, socially, and emotionally.
LIVING IN KIBERA is one of the greatest experiences of a lifetime because you learn a lot. For me, I’ve been trying to understand why I have to live like this, but I believe there are reasons to it, so that one day I can develop myself and develop other people so we can all see a brighter future and make different leaders. I want to be a role model for others here because I feel like I can show them that nothing is impossible if you’re focused, if you have a dream, and if you’re determined.”

PETER first joined CFK as a PEER EDUCATOR for workshops in the Sports Association. Unable to pay tuition, he applied for & WON a SCHOLARSHIP from CFK’s Education Program. Working diligently, he GRADUATED with HIGH MARKS from secondary school. Now he’s heading to NAIROBI UNIVERSITY to study civil engineering.

Carolina for Kibera’s flagship program uses sports to teach healthy life choices and promote peace across gender and ethnic divides in Kibera. Thousands of boys and girls form teams to participate in CFK’s annual, year-long SOCCER TOURNAMENT in which ethnic diversity is a paramount requirement. To play in the soccer tournament, each team must include youth of different ethnic groups. The CFK Sprinters, our JUMP ROPE TEAM, is also co-ed and ethnically diverse. Players learn teamwork and develop strong friendships across ethnic lines not only through sport, but also through team-based community service and learning activities, including trash clean-ups and workshops on reproductive health issues. Through sports, players learn about trust and teamwork, all while having fun.

EDUCATION PROGRAM
The Education Program provides high school SCHOLARSHIPS and a few post-high school grants to CFK participants and other need-based cases in Kibera. To complement classroom education, the program provides EXTRACURRICULAR WORKSHOPS on leadership development, career planning, and personal management skills. Mentors are matched with individual students and speakers come throughout the year to speak on a variety of topics. Specialized seminars are also offered in topics like social enterprise and civic engagement.

528 SOCCER MATCHES played
106 STUDENTS received scholarships
3,450 boys+girls on JUMP ROPE TEAM
60 participated in annual SOCCER TOURNAMENT

A path forward: Carolina for Kibera’s 2012-2013 ANNUAL REPORT
**DAUGHTERS UNITED**

Established in 2002, Daughters United (Binti Pamoja) focuses on providing adolescent girls a physically and emotionally safe place to explore the issues that are prevalent in their lives. These range from reproductive health, education access, and financial literacy to violence against women, sexual abuse, prostitution, HIV/AIDS, poverty, and female genital mutilation.

In peer-led groups called “Safe Spaces,” girls use photography, drama, writing, and group discussion to delve into these issues, build self-esteem and learn leadership skills.

**WHAT’S NEXT?** We’re building a new, 3-story center for the Daughters United program! As a dedicated center for adolescent girls, it will offer expanded meeting space for girls and house a conference center. It will have a fully-equipped kitchen for girls’ catering businesses, office space for Binti staff, private counseling space, training rooms and a dedicated area for empowerment through arts activities.

No one likes being sick. With a dual focus on both treatment and disease prevention, we help heal sick people and keep the community healthy.

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**DAUGHTERS UNITED**

**INCREASE**

in participants

128%

**SAFE SPACE**

groups

1,600 girls
STEPHEN joined CFK as a YOUTH PEER PROVIDER for the Sexual & Reproductive Health initiative.

Passionate about health, he earned a SCHOLARSHIP to continue studying.

Currently, he’s pursuing a DEGREE in MEDICAL BIOTECHNOLOGY at Maseno University.

And, he’s back at CFK completing an INTERNSHIP in the Tabitha Medical Clinic that puts his education into action.

Education into action:

“IN PUBLIC SCHOOL we are given theory, but here I have time to do experiments. Here you can ask questions unlike at school where we wait for exams.”

TABITHA CLINIC

CFK’s Tabitha Medical Clinic has a straightforward mission: to provide high-quality, low-cost medical care to sick people in Kibera. Named in honor of co-founder Tabitha Atieno Festo and run in partnership with the U.S. Centers for Disease Control and Prevention (CDC), the clinic provides outpatient care for a wide variety of health issues. Many patients seek treatment for fever, diarrhea or respiratory illnesses. Others come seeking emergency care for cuts, burns, and breaks. We turn no one away.

For Kiberans, convenience is just as important as quality care. For this reason, our clinic provides many non-treatment services all within the same building, including vaccinations, family planning, HIV/AIDS testing & counseling, cervical & breast cancer screenings, prenatal care, and digital x-rays. With clinicians and nurses dedicated to serving those in need of medical care and a wide array of services, we are able to treat thousands of people and help save countless lives each year.

34,455 PATIENT VISITS at the Tabitha Medical Clinic
5,767 people were TESTED for HIV

245 WOMEN SCREENED for cervical CANCER
Everyone needs income to survive. Working with small business owners, we help local businesses grow by using locally available resources and we offer supplemental coaching, trainings, and workshops to help them thrive.

Victorious Youth Group is based in the village of Soweto West and makes beautiful jewelry and home goods from the bones of local butcheries. CFK supports them by connecting them to new markets and providing business development training and mentorship.

Misinformation and misunderstanding about common health issues are incredibly widespread in Kibera. Reaching beyond the clinic walls, CFK’s Community Wellness initiative works with a team of 150 local health workers to promote accurate health information and influence good health behavior. The program’s volunteers, known as Community Health Workers (CHWs), bring health information to more than 10,000 homes, so Kiberans may feel empowered to seek treatment. The program also uses several dozen volunteer youth educators to reach adolescents and teens.

Health education topics are quite diverse, ranging from family planning and contraception to hand-washing and safe water storage. CHWs and youth educators provide life-saving information about the importance of things like immunizations, nutrition, HIV testing, and cervical cancer screenings. Community members interested in being tested or screened are referred to the clinic for service. By breaking down stigma around sexual health and educating community members about healthy living, we are empowering Kiberans to be healthier.

By breaking down stigma around sexual health and educating community members about healthy living, we are empowering Kiberans to be healthier.

- **12,447** Condoms distributed
- **1,566** Children screened for malnutrition
- **10,000** Households visited by health workers
EVERLYNE worked with CFK’s DAUGHTERS UNITED and had an idea for a new business.

Learned about the CFK partnership with KIVA ZIP that offers microloans to aspiring business owners.

With help from CFK’s TRASH IS CASH program, she WON a loan of 10,000 shillings to open Luck Boutique.

Now she has REPaid the loan in full and her business is thriving.

She invites other girls from DAUGHTERS UNITED to intern in her shop, teaching lessons about business to the next generation.

I have always been interested in entrepreneurship. My dream of having my own business started when I was a little girl. I admired my mom’s business and how she provided for our family. I watched her and learned how she ran her business. For me, my biggest goal in business is to expand my shop. There aren’t many jobs in Kibera, so I hope to one day be able to hire employees so they have jobs and can provide for their families. By giving employment to some people, I hope to share my business skills and teach people how they can create their own businesses. I want to help them expand their opportunities so they will have improved lives and we will have an improved community in Kibera.”

TRASH IS CASH

Built on the belief that even trash can be turned into income, Trash is Cash (Taka ni Pato) works with local businesses to convert cast-off and recyclable materials in Kibera into steady revenue streams. Businesses using “waste” as the primary input include trash collection services, plastic recycling, bone handicrafts, and recycled alternative fuel briquettes. CFK supports these groups with business counseling and workshops and links them to new markets.

MORE THAN TRASH: There are lots of types of businesses in Kibera. Because we want to see all Kiberans achieve financial independence, we’ve expanded beyond waste-focused businesses to help more Kiberan businesses thrive.

BUSINESS DEVELOPMENT

Kibera is home to hundreds, perhaps thousands, of small businesses. From vegetable stalls to clothing boutiques to charcoal sellers, these small businesses are the life-force of Kibera; they keep it running. With competition high, only the best businesses survive. Through workshops on topics like inventory management and bookkeeping, we help local business owners learn the skills and discipline necessary to run their businesses better and more sustainably.

TRAININGS + FORUMS

Many in Kibera are interested in starting a small enterprise, but don’t know where to begin. We help them get started. Forums bring together aspiring and current business owners for inspiration and support. Trainings teach entrepreneurs how to make retail-quality products, like soap, sandals, or baked goods and give them the back office knowledge needed to run their business well. In-depth financial literacy sessions teach the importance of savings, using loans, and understanding profit and loss.

BEYOND KIBERA

Not everyone in Kibera wants to own their own business. Some want traditional employment. While CFK can’t provide jobs for all those who need them, we have partners that can help. To meet the many and diverse needs of Kiberans, we connect individuals to organizations, people, and opportunities in Kenya and around the world.
ARE THERE SNOWBALLS in Kenya?

Kenya Staff

34

The Kenya staff are all Kenyan with 60% from Kibera itself. They are local experts with the passion and skills to make a difference.

U.S. Staff

+3

Volunteers

311

100% of the volunteers in Kenya are local community members (ages 14-60) from Kibera. Assisting staff to help run programs efficiently, they demonstrate their commitment to improve both their community and themselves.

What are snowballs in Kibera made of?

- Art & Drama Activities
- Cervical Cancer Screenings
- Community Trash Cleanups
- Entrepreneurship Workshops
- Family Planning Services
- Financial Literacy Education
- Girls’ Empowerment Groups
- HIV Testing & Treatment
- Immunizations
- Job Readiness Trainings
- Leadership Development
- Life Skills Trainings
- Medical Treatment
- Nutrition Counseling
- Personal Mentorship
- School Scholarships
- Sexual Health Education
- Small Business Coaching
- Soccer Matches
- Waste Management

NOT EXACTLY, but we know

‘The Snowball Effect’ is happening in Kibera. The work, much like a snowball rolling downhill, gathers momentum and significance as it moves forward.

Together, 348 staff and volunteers reach 81,811 direct and 30,398 indirect beneficiaries.
STATEMENT OF FINANCIAL POSITION
As of June 30, 2013*

ASSETS
Current Assets
Cash on Hand 1,274,751
Grants Receivable 304,086
Net Income 113,792
Total Equity 2,635,451
Total Liabilities & Equity 2,639,595

REVENUE AND EXPENSES
For the Fiscal Year ended June 30, 2013*

REVENUE
Unrestricted Income 491,695
Temporarily Restricted Income 572,387
Permanently Restricted Income 128,593
Total Revenue 1,192,675

EXPENSES
Program Activities 572,387
Fundraising & Administration 128,593
Total Expense 572,387

Net Revenue 113,792

BIG IMPACT
This year, it cost us $8.57 per person to directly serve 81,811 Kiberans. By making smart investments of time and resources and leveraging key partnerships, we are able to keep costs low while making a BIG IMPACT.

BENEFICIARIES
*The financial statements presented here are unaudited. For the final audited FY13 financial statement and all past annual reports and financial statements, please visit carolinaforkibera.org/annual-reports
Established in 2001, Carolina for Kibera (CFK) is a nongovernmental organization based in the Kibera slum of Nairobi, Kenya that exists to develop local leaders, catalyze positive change, and alleviate poverty.

About the Photography
Thank you to the talented professional and amateur photographers who volunteered their stunning photography to illustrate our programming in action: Josh Gaskill, Caitlin Kleiboer, Kai Schwartz, Suzanne Thomson, Morgana Wingard and John Wirges.