



## Internship Opportunity: Communications & Marketing

Carolina for Kibera (CFK) seeks a creative, committed, and focused individual to assist with the coordination and promotion of its annual Peacock Fellowship program, and with general communications and marketing support for the organization. The Communications & Marketing Intern will report directly to the Communications and Development Manager at Carolina for Kibera. The internship is based in CFK's U.S. office on UNC's campus. **This is an unpaid position**, and will consist of an average of 6 hours of work per week during the fall semester.

The Communications & Marketing Intern can expect to gain insight into the daily operations of an impact-driven non-profit organization, with special emphasis on its fellowship program and digital and print publications, website development, branding, and content management. The Intern will interact with various professional tools including the Adobe Creative Suite, Hootsuite, WordPress, MailChimp, Basecamp, and various social media platforms. Previous experience with any or all of these tools is a plus.

### **Responsibilities:**

- Assist with promotion and coordination of CFK Peacock Fellowship, including:
  - Designing promotional materials for recruitment events
  - Setting dates and secure locations for recruitment events
  - Assisting with application site management and promotion
- Assist with expanding CFK's brand awareness on UNC's campus and beyond, including:
  - Brainstorming and implementing new methods of connecting to students, faculty, and staff on campus
  - Developing content for CFK's social media accounts in collaboration with the Communications and Development Manager
  - Assisting with the content, development, design, and launch of an e-mail on-boarding series for new followers
- Other administrative tasks as directed by the Communications and Development Manager

### **Experience with/or Interest in:**

- Strong verbal and written communication skills
- Graphic design, writing, blogging, and/or photography skills
- Experience with Adobe Creative Suite (Photoshop, InDesign)
- Commitment to grassroots, community-led development

- Good networking capabilities across campus
- Ability to work independently and carry out assignments in a timely manner
- Attention to detail

Please submit a resume and letter of interest to [krista@carolinaforkibera.org](mailto:krista@carolinaforkibera.org).

### **About Carolina for Kibera**

Carolina for Kibera (CFK) is a community development organization promoting youth leadership, affordable health care, education, and equitable and peaceful ethnic and gender relations in Kibera, Kenya, one of the world's largest slums. CFK Facilitates community development through a wide array of programming: the Sports Association, the Binti Pamoja Girls' Empowerment Program, the Sexual and Reproductive Health Program, the Angaza Scholarship Program, and the Tabitha Medical Clinic. Collectively, CFK's programs reach tens of thousands of Kiberans each year. CFK is a major associated entity of The University of North Carolina at Chapel Hill.

To learn more about CFK's history and programs, please visit: [www.carolinaforkibera.org](http://www.carolinaforkibera.org)